



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

*The SBDC at Auburn University is pleased to promote an important small business educational event:*

## Careers in Franchise Ownership

### Is Franchising Right for You?

**This free live educational seminar will help you decide. We'll cover:**

- Why you want to start a business
- Misconceptions about franchising
- What is a business model
- Why own a franchise
- How to find the right franchise
- What about the economy
- And Much, Much More

Considering investing in a business instead of returning to the corporate world? Then this informative seminar is for you. Join us to learn the true facts about franchising and bust the myths! How much money do you need? How do you find the right business for you? How can FranNet help you?

Get all of your questions answered... Jerry Bird, FranNet of Alabama, will discuss how to calculate and maximize your financial returns within a franchise business as well as the various choices one has in realizing career independence within a franchise system.

**Date:** Monday, January 24, 2011

**Time:** 6:00 – 8:00 PM CST

**Location:** 152 Lowder Building, Auburn University, AL

For more information, call 334-844-4220

Small Business Development Center

College of Business, Auburn University  
Jackie A. DiPofi, Ph.D., Director

The SBDC at Auburn University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

Contact Dr. Jackie DiPofi, SBDC-AU, 114 Lowder Bldg, Auburn, AL 36849, Phone 334-844-4220.