The Alabama SBDC Network is pleased to promote:

2013 Cherokee County Chamber of Commerce Training
“Strengthening Your Customer Connections”

Tuesday, January 8, 2013

Cherokee County Chamber of Commerce
801 Cedar Bluff Road
Centre, AL 35960
7:30 am - 9:00 am

Topics to be covered are:

- What are the key lifestyle segments in my market-area?
- What products/services might those living in my area want?
- How do I create happy customers?

For more information about the workshop, call the Cherokee County Chamber of Commerce at (256) 927-8455

You may also contact the JSU SBDC (256) 782-5271.

Each workshop is approximately one hour and a half long.

Plan to arrive at least 15 minutes prior to the scheduled workshops.

Come join us for coffee, juice, pastries, and to learn how strengthen your customer connections.

There is no cost to attend.