



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

The Alabama SBDC Network is pleased to promote:

2013 Cherokee County Chamber of Commerce Training "Strengthening Your Customer Connections"

Tuesday, January 8, 2013

Cherokee County Chamber of Commerce
801 Cedar Bluff Road
Centre, AL 35960
7:30 am- 9:00am

Topics to be covered are:

- What are the key lifestyle segments in my market-area?
- What products/services might those living in my area want?
- How do I create happy customers?

For more information about the workshop, call the Cherokee County Chamber of Commerce at
(256) 927-8455

You may also contact the JSU SBDC (256) 782-5271.

Each workshop is approximately one hour and a half long.

Plan to arrive at least 15 minutes prior to the scheduled workshops.

Come join us for coffee, juice, pastries, and to learn how strengthen your customer connections.

There is no cost to attend.

The SBDC at Jacksonville State University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Suzi Donaldson, JSU SBDC 700 Pelham Road North, Jacksonville, AL 36265 256.782.5271