

## Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

## **LinkedIn Basics**

Sponsored by
Valens Point, LLC
Calhoun County Chamber of Commerce
Anniston SCORE
Jacksonville State University Small Business Development Center

Thursday, October 15, 2015 8:30AM – 9:30AM

Calhoun County Chamber of Commerce Board Room 1330 Quintard Avenue Anniston, AL 36201

Agenda

8:30AM Welcome

Ken Grissom, JSU Small Business

Development Center

8:40AM

Featured Presentation – LinkedIn Basics

Topics include:

Profile set-up and administration

Adding your picture, headline, and work summary

Work experience, skills, and expertise

Contact information setting and privacy decisions Using LinkedIn search to find people and prospects

Connections ideas and best practices

Adding post and publishing

9:30AM Adjourn

David Smith, Valens Point, LLC

## **Register Online**

https://www.eventbrite.com/e/linkedin-basics-create-a-profile-that-gets-you-noticed-tickets-18966120176

Or call (256) 237-3536 or 256-782-5271

There is no cost to attend this workshop.

The SBDC at Jacksonville State University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, JSU, 700 Pelham Road North, Jacksonville, AL 36265 256.782.5271

