

Attention Veterans!

Thinking About Starting A Business?

Learn How to Start and Finance YOUR Veteran-Owned Business

VETERANS • SPOUSES • GUARD • RESERVES • SURVIVORS

WHAT: **FREE** One Day Workshop for All Veteran Entrepreneurs

WHEN: Tuesday, October 22, 2013, 9:00 AM until 3:00 PM (Lunch will be provided)

WHERE: Event Center Downtown • 614 North Railroad Ave., Opelika, AL

The U.S. Small Business Administration, the Veterans Business Outreach Center, and the National Leadership Congress are hosting an **Entrepreneur Small Business Workshop For Veterans** that will provide veterans, spouses, Guard, reserve members, and survivors with the knowledge and resources to start and finance their veteran-owned small business.

The workshop will include: forming the correct legal structure, how to market your business, and special financing options for veterans and spouses.

Veterans who are planning to start a business or grow an existing business are encouraged to participate in this **FREE** event! There is absolutely no cost to attend, lunch will be provided, and nothing will be sold.

REGISTRATION REQUIRED! Contact Sarah Espinosa at:

sespinos@uncfsu.edu or (910)672-2683.



U.S. Small Business Administration

All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. All SBA funded programs are extended to the public on a nondiscriminatory basis.



Veterans Business
Outreach Center



The National Leadership
Congress



Alabama Small Business
Development Center Network

How to Start a Veteran-Owned Small Business

The Event Center Downtown

October 22, 2013

AGENDA

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| 9:00 AM – 9:10 AM <i>Event Center Downtown</i> | Welcome and Introductions Robert Rehder, Director, Veterans Business Outreach Center U.S. Small Business Administration, Region IV |
| 9:10 AM – 10:00 AM <i>Event Center Downtown</i> | Concept and Development of a Small Business Robert Rehder, Director, Veterans Business Outreach Center U.S. Small Business Administration, Region IV |
| 10:00 AM – 10:10 AM | Break |
| 10:10 AM – 11:00 AM <i>Event Center Downtown</i> | The U.S. Small Business Administration Brent McMahan, Senior Area Manager U.S. Small Business Administration, Alabama |
| 11:00 AM – 12:00 PM <i>Event Center Downtown</i> | Introduction to Business Planning Robert Rehder, Director, Veterans Business Outreach Center U.S. Small Business Administration, Region IV |
| 12:00 PM – 12:50 PM <i>Event Center Downtown</i> | Lunch & Guest Speaker Toby Warren, National Leadership Conference |
| 12:50PM – 1:00 PM | Break |
| 1:00 PM – 2:00 PM <i>Event Center Downtown</i> | Access to Capital – Financing Your Small Business J. MATTHEW WILSON Alabama Small Business Development Center Network Birmingham, Alabama |
| 2:00 PM – 2:10 PM | Break |
| 2:10 PM – 3:00 PM <i>Event Center Downtown</i> | Understanding Markets Robert Rehder, Director, Veterans Business Outreach Center U.S. Small Business Administration, Region IV |
| 3:00 PM | Questions and Answers, Wrap-up and Adjourn Conference Presenters |