



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

Building a Team and Allocating Equity

This two-hour workshop is designed for those interested in understanding how to build a start-up team and how to allocate equity to founding and subsequent members.

Course Objectives: By the end of this workshop, participants should understand the challenges and pitfalls of selecting individuals for a start-up team and allocating equity to team members, and the key considerations necessary to determine optimal solutions to these challenges.

Who Can Benefit: The workshop is specifically designed for entrepreneurs, including founders and team members, of all types. Those who will benefit most have had little or no business education, but who must learn essential business concepts to avoid common mistakes.

Thursday, October 2 & 9, 2014
2:00 p.m. - 4:00 p.m.

Huntsville Chamber of Commerce, 225 Church Street , Huntsville, AL 35801

Visit our website for registration <http://www.uah.edu/sbdc>

Registration Fee: \$20 per person

GUEST SPEAKER: John R. Whitman, PhD is Visiting Assistant Professor of Entrepreneurship and Leadership and Interim Director of the Innovation, Commercialization, and Entrepreneurship Lab (ICE Lab) at the UAH College of Business Administration. In addition to teaching he is building the entrepreneurial ecosystem in Huntsville, serves on small company boards, mentors start-up CEOs, and judges and coaches students in business plan competitions.

Prior to moving to Huntsville in 2013 he taught at Northeastern University, Babson College, Harvard University, Georgetown University and American University. Also, Dr. Whitman founded and sold an international software company, consulted to business school deans in assessment and evaluation, and developed international environmental programs.

John has served on the US Research Team for the Global Entrepreneurship Monitor, published peer-reviewed articles in Nonprofit Management & Leadership, authored book chapters in textbooks on the social economy, entrepreneurship, and intellectual property law, and co-authored a peer-reviewed book, The Social Economy of the United States (University of Toronto Press, forthcoming), and an earlier book, Creating Service Quality in Libraries (American Library Association, 2001).



Reasonable accommodations for persons with Disabilities will be made if requested at least two weeks in advance.
Contact: Magdaline Braxton Staff Assistant , 301 Sparkman Drive, Huntsville AL 35899 (256-824-6422).

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