AW 102: Building a Team and Allocating Equity

This two-hour workshop is designed for those interested in understanding how to build a start-up team and how to allocate equity to founding and subsequent members.

**Course Objectives:** By the end of this workshop, participants should understand the challenges and pitfalls of selecting individuals for a start-up team and allocating equity to team members, and the key considerations necessary to determine optimal solutions to these challenges.

**Who Can Benefit:** The workshop is specifically designed for entrepreneurs, including founders and team members, of all types. Those who will benefit most have had little or no business education, but who must learn essential business concepts to avoid common mistakes.

**Thursday, November 6, 2014**
**12:00 pm – 2:00 pm**

**Huntsville Chamber of Commerce, 225 Church Street, Huntsville, AL 35801**

Visit our website for registration [http://www.uah.edu/sbdc](http://www.uah.edu/sbdc)

Registration is required as seating is limited - Registration fee is $20.00 per person.

**GUEST SPEAKER:** John R. Whitman, PhD is Visiting Assistant Professor of Entrepreneurship and Leadership and Interim Director of the Innovation, Commercialization, and Entrepreneurship Lab (ICE Lab) at the UAH College of Business Administration. In addition to teaching he is building the entrepreneurial ecosystem in Huntsville, serves on small company boards, mentors start-up CEOs, and judges and coaches students in business plan competitions.

Prior to moving to Huntsville in 2013 he taught at Northeastern University, Babson College, Harvard University, Georgetown University and American University. Also, Dr. Whitman founded and sold an international software company, consulted to business school deans in assessment and evaluation, and developed international environmental programs.