



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

Do's and Don'ts of Selection Interviews & Hiring

In this session, you will learn how to:

- Determine your staffing needs
- Recruit candidates from a broad number of sources
- Prepare behaviorally-based interview questions
- Comply with employment laws
- Conduct the interview
- Avoid common rating errors
- Rate multiple Candidates to determine the best fit
- Prepare candidate orientation and new hire paperwork

Chamber of Commerce of Huntsville/Madison County
225 Church Street, Huntsville, AL 35801

Wednesday, November 18, 2015

9:00 AM – 11:00 AM

Visit our website for information / registration www.uah.edu/sbdc

This event is Free of Charge!

Samantha Brinkley, MA, SPHR CEO/HR Consultant, Samantha Franceschi Brinkley graduated from the University of Virginia with a Bachelor of Arts in Psychology and a minor in English. She was a Personnel Officer in the United States Air Force where she attained the rank of Captain. She earned her Master of Arts Degree in Psychology from Chapman University.

MS. Brinkley served as the Sacramento (California) Police Department's Personnel Services Division Manager. She freelanced as an HR consultant in Sacramento, California. She was also the Human Resources Manager of Wood Rodgers, an engineering firm.

Samantha launched Rocket City HR in March of 2011. Rocket City HR has helped countless businesses, non-profit organizations, and government agencies reach new heights. In addition, the company has volunteered numerous hours providing pro bono services to veterans, job seekers, and community organizations in need. Rocket City HR was a finalist for the Madison Chamber of Commerce Small Business of the Year Award in 2014.

Ms. Brinkley has earned the designation Senior Professional in Human Resources (SPHR) by the Human Resource Certification Institute. She is a member of the Society for Human Resource Management (SHRM), the North Alabama Society for Human Resource Management (NASHRM), the Huntsville/Madison County Chamber of Commerce, the Madison Chamber of Commerce, and the Tennessee Valley Business Network. She earned the 2012 Ambassador of the Year Award for the Madison Chamber of Commerce. She currently serves on the Board of Directors for the Women's Business Center of North Alabama.



The Small Business Development Center at the University of Alabama in Huntsville is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Magdaline Braxton, 225 Church Street, Suite 319, Huntsville, AL 35801. 256.824.6422.

