



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## AW 106: Intellectual Property Protection

This presentation will be given by John Whitman, UAH College of Business ICE Lab Director and Stephen H. Hall, Bradley Arant Boult Cummings. This two-hour workshop is designed for those who need to know what options are available to protect intellectual property in connection with new product development. The legal aspects of protection will be addressed by one of the area's leading patent attorneys.

**Course Objectives:** By the end of the workshop, participants should understand the Constitutional basis for protecting intellectual property, the standard forms of such protection, including patent, copyright, trademark, and trade secret protection, when to begin securing protection, and the possible consequences of failing to secure protection.

**Who Can Benefit:** The workshop is specifically designed for those who create intellectual property (authors, inventors, photographers and filmmakers, programmers, game designers, and other creative people) as well as those responsible for protecting the intellectual property assets of a company or other organization.

**Thursday, December 11, 2014  
12:00 pm – 2:00 pm**

**Huntsville Chamber of Commerce, 225 Church Street , Huntsville, AL 35801**

Visit our website for registration <http://www.uah.edu/sbdc>

**Registration is required as seating is limited - Registration fee is \$20.00 per person.**

**GUEST SPEAKER:** Stephen Hall is a partner with Bradley Arant Boult Cummings, and is based in its Huntsville, Alabama office. Stephen's practice is centered in the area of intellectual property and technology issues. Stephen has an active trial practice litigating patent infringement, trademark infringement, copyright infringement, trade secret misappropriation and technology issues in state and federal courts. He also works closely with established and emerging technology companies in preparing and negotiating various software and technology contracts and license agreements. Stephen also has an active patent and trademark prosecution practice, assisting clients in developing, protecting, managing and exploiting their intellectual property. Stephen was recently named a "Future Star" in Alabama by Benchmark Litigation.

**John R. Whitman, PhD** is Visiting Assistant Professor of Entrepreneurship and Leadership and Interim Director of the Innovation, Commercialization, and Entrepreneurship Lab (ICE Lab) at the College of Business Administration of The University of Alabama in Huntsville. In addition to teaching he is building the entrepreneurial ecosystem in Huntsville, serves on small company boards, mentors start-up CEOs, and judges and coaches students in business plan competitions.



*Reasonable accommodations for persons with Disabilities will be made if requested at least two weeks in advance.  
Contact: Magdaline Braxton Staff Assistant , 301 Sparkman Drive, Huntsville AL 35899 (256-824-6422).*

*The SBDC at UAH is a member of the Alabama SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration.*