



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

Learn How To Grow Your Business Using QR Codes - UNA Offers New Course!

Registration is still underway for UNA's How QR Codes Can Grow Your Business offered by Continuing Studies and Outreach. Online registration is available at www.una.edu/continuing-studies or contact our office at 256-765-4862 to register by phone. Please share this email with others who may be interested.

HOW QR CODES CAN GROW YOUR BUSINESS

Quick Response codes (QR codes) are tailor-made for quickly and easily linking to content on smartphones. They are an advertiser's best friend. Get ahead of the curve and learn just what a QR code is, how to create them and explore ways to market your business using them!

February 25 * 2 Hour Course * 1 Saturday

10:00 am - 12:00 pm * Price: \$39

Instructor: Jeremy Britten

Location: UNA East Campus, Room 106 (Computer Lab)

MEET YOUR INSTRUCTOR:

Jeremy Britten, originally from Seattle, has over 12 years of professional work experience in the web industry. A website designer with a Fine Arts degree in Graphic Design, Jeremy spends his days as the University of North Alabama's Web Communications Manager. In the evenings, Jeremy enjoys being a husband, father of three and art aficionado. Well versed in all things web and social media, Jeremy encourages businesses and organizations to get involved with their community online and teaches them how to do it successfully.

Non-credit courses are subject to cancellation if there is insufficient enrollment. In the event a course is cancelled, a registrant has the option of applying the fees paid to another course or receiving a complete refund.

"The SBDC at University of North Alabama is a part of the Alabama SBDC Network. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Phillip Marks, UNA-SBDC, 143 Keller Hall on the UNA Campus, UNA Box 5248, Florence, AL 35632, Phone: 256-765-4668."