



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

The Importance of Understanding the Advanced Approaches to Motivating Employees

- Participants will understand and learn how to utilize the expectancy theory to motivate employees.
 - Participants will learn about the basic difference in motivation between women and men.
 - Participants will learn how to motivate employees through their performance review.

Thursday, February 7, 2013

9:00 a.m. – 12:00 p.m.

Class ID: 815

CEU's: 0.3

Tuition: \$69.00

Instructor: Dan Hallock

Location: UNA East Campus, Room 102

1640 Tune Avenue

Florence, AL 35630

Earn your 15-hour UNA Advanced Leadership Certificate by attending all five workshops: (1) The Importance of Understanding the Advanced Approaches to Motivating Employees, (2) Coaching for Top Performance, (3) Leadership Communication Skills, (4) Empathy in Leadership, and (5) Strategic Leadership Thinking.

Course descriptions can be found on our web site at www.una.edu/continuing-studies. You may register online or call (256) 765-4862.

"The SBDC at University of North Alabama is a part of the Alabama SBDC Network. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Phillip Marks, UNA-SBDC, 143 Keller Hall on the UNA Campus, UNA Box 5248, Florence, AL 35632, Phone 256-765-4668."