

INTERNATIONAL TRADE SERIES



Presented by the Mobile Area Chamber of Commerce, the Export Alabama Alliance, the Alabama District Export Council, the Alabama International Trade Center and the U.S. Commercial Service/U.S. Department of Commerce

The International Trade Series is a practical program for executives, managers and employees who conduct international business or plan to work in international markets. It is a low-cost, high-quality way for you and your company to prepare and excel in international business markets.

4 Sessions, 2 Days, 1 Certification

The International Trade Series features four half-day sessions covering the foundations of international trade.



An official International Trade Training Certificate from the U.S. Department of Commerce will be presented to those who complete all four sessions.



Upon completion, you will be equipped with the knowledge and skills needed to succeed in a globally competitive marketplace.



All sessions will be led by experienced industry and government professionals.



The cost is \$85 for the series or \$25 per session.

Scholarships are available for qualifying companies. Request an application by email to cstimpson@mobilechamber.com



All sessions will take place at the Mobile Area Chamber located at 451 Government Street, Mobile, Alabama 36606

1-251-431-8648

2016 Schedule

August 11

Session One: 8:30 am - 12:30 pm
Lunch 12:30 - 1:00 pm
Session Two: 1:00 - 5:00 pm

1 Session One:
Creating a Strategic International Sales & Marketing Plan

2 Session Two:
International Finance & Export Insurance

August 12

Session Three: 8:30 am - 12:30 pm
Lunch 12:30 - 1:00 pm
Session Four: 1:00 - 5:00 pm

3 Session Three:
International Transportation & Logistics

4 Session Four:
International Legal Issues: Contracts & Agreements

REGISTER

Online at mobilechamber.com/calendar or with Ashlee Douglas at 251-431-8629

