



# Writing a Business Plan

Primary Focus on the Fashion Industry



Sponsored By

The Jacksonville State University  
Small Business Development Center

Thursday – October 19, 2017  
9:15AM - 10:45AM

Jacksonville State University  
700 Pelham Road North  
E. Mason Hall, Room 114  
Jacksonville, Alabama

### Agenda

- 9:15AM Introduction.....Robbie Boggs, JSU Instructor  
Family and Consumer Science
- 9:20AM Business Plan.....Joe Grimes, SBDC  
(The purpose of a plan, review all parts of a plan, review a  
sample business plan, and receive a business plan guide)
- 10:45AM Adjourn

*Open to the Public, No Charge to Attend.*

**\*Limited Seating\***

Please call and reserve your seat  
JSU SBDC (256) 782-5271

Growing Alabama's  
Economy One  
Small Business at a  
Time



**SBDC Websites:**

[www.asbdc.org](http://www.asbdc.org)

[www.jsusbdc.com](http://www.jsusbdc.com)