



The International Trade Series is a practical program for executives, managers and employees who conduct international business or plan to work in international markets. It is a low-cost, high-quality way for you and your company to prepare and excel in international business markets.



birmingham businessalliance THE CHAMBER FOR REGIONAL PROSPERITY



THE UNIVERSITY OF ALABAMA*

INTERNATIONAL TRADE SERIES

OCTOBER 3 - 4, 2017 | BIRMINGHAM, ALABAMA

LOCATION

Innovation Depot
Training Room-Atrium
1500 1st Ave North
Birmingham, AL 35203

An official International Trade Training Certificate from the U.S. Department of Commerce will be presented to participants who complete the series.

TUESDAY
OCTOBER 3
SESSION ONE
8:30 A.M. - 4:30 P.M.

Topics Include:

- Preparing to export
- Export finance strategies
- Identifying foreign buyers & making international sales

WEDNESDAY
OCTOBER 4
SESSION TWO
8:30 A.M. - 4:30 P.M.

Topics Include:

- Shipping your product/logistics
- Considering legal aspects of trade
- Completing the transaction

REGISTER
online at
<http://bit.ly/2wsE5tl>

PRICING

BBA INVESTORS:
\$45 for both days | \$30 per session

NON-BBA INVESTORS:
\$85 for both days | \$50 per session

*Lunch included for both sessions

2 FULL-DAY SESSIONS
led by experienced industry & government professionals



Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396. 1-877-825-7232.