



# Marketing Wonderland

Small Business Saturday & Holiday Workshop

*Help Shoppers Find Your Business*



**DATE:**

November 1, 2017

**TIME:**

10:45 am – 1:00 pm

*Registration – 10:30 am*

**LOCATION:**

My Place

149 Eastern Blvd

Montgomery, AL 36117

**FEE:** No Charge

U.S. Small Business Administration



The participants in this workshop will explore how to drive new business with Social Media and getting started with Email Marketing.

Together with the Small Business Administration (SBA), Facebook, Square, and Constant Contact, this will be an interactive special livestream workshop designed to show small businesses how to be found when this holiday season's shoppers are searching online.

**78% of shoppers use the internet for holiday research - learn how to reach them!** This Workshop will give local businesses a HUGE advantage on how to ROCK this Holiday Season with great Marketing tips.

Participants will be provided with valuable information on search engine optimization (SEO) best practices, email marketing do's and don'ts, how to reach customers with mobile and video, and more.

There is **No cost** to attend and open to the public **PRE-REGISTRATION IS REQUIRED.**

**REGISTER ONLINE @ <https://asbdc.ecenterdirect.com/events/7904>**

To register click on the green **"SIGN UP"** link not the Register Online  
*Refreshments will be provided.*

**For more information contact:**

334-229-4138 or email: [lflowers@alasu.edu](mailto:lflowers@alasu.edu)

**Co- Sponsors:**

ASU Small Business Development Center &

Small Business Administration, Google, Facebook, Square, & Constant Contact

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lataya Flowers, 915 S. Jackson Street, Montgomery, AL 36104. 334-229-4138.