



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org



The Nuts and Bolts of Starting a Business

Thinking about starting a business in Alabama? Then you don't want to miss this informative event. Subject matter experts will be on hand to answer all of your questions and concerns:

- Legal issues that impact your business
- Tax Planning
- Marketing
- Insurance

Wednesday, February 22, 2017

9:00 AM – 11:00 AM

Visit our website for information / registration <http://www.uah.edu/sbdc/events>

Guest Speakers:

Jennifer Brinkley currently serves as the **Project Manager for the Technology Regional Innovation Cluster ("TechRich")**. Funded by the SBA, the mission of TechRich is to find, filter and facilitate business opportunities in the technology, defense and aerospace industries. An attorney by trade, Jennifer has extensive experience advising and counseling companies regarding law, compliance, commercial and government contracts.

Cullen Brown joined **Bradley** in 2015 as a member of the Corporate and Securities Practice Group. He advises businesses and nonprofits concerning a range of matters including corporate and nonprofit governance, entity formation, commercial transactions, and defense and aerospace contracting law. He also represents lenders in real estate and bankruptcy matters.

As **Creative Director & Owner of Shores Creative, Christine Shores** was involved in the creative side of business for over 18 years, working in key marketing, design, and communications roles around Huntsville. She worked at Dynetics, the U.S. Space and Rocket Center, Wolverine, and The National Children's Advocacy Center. She studied marketing and business at the University of Alabama in Huntsville.

David Barrett, Barrett Insurance, has provided insurance solutions to individuals and business owners for the past eight years. Barrett Insurance & Associates specializes in providing customized Group Benefits for local businesses along with Life, Disability, and Long term Care for Individuals. The main focus over the past several years has been helping companies manage the costs of healthcare while providing better benefits for the employees, reducing costs and increasing coverage. Prior to joining the family business, David worked in the semiconductor industry in Sales management and was reasonable for over \$150M in annual sales. David has an undergraduate degree in Electrical Engineering and a Masters in Management.

Amanda L. White, CPA – ALW Accounting & Consulting, has nearly 15 years' experience combined in public and private accounting. In addition, she has nearly 10 more years of hands-on operations and management experience. She is currently the owner and principal operator of her local firm, which specializes in business accounting in a variety of industries. She also provides startup accounting and consulting support, is a QuickBooks instructor at UA Huntsville, and is a volunteer instructor and expert panelist for WBCNA.



The Small Business Development Center at the University of Alabama in Huntsville is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Magdaline Braxton, UAH SBDC, 225 Church Street, Suite 319, Huntsville, AL 35801. 256.824.6422.

