Federal spending may be shrinking, but the government is still pouring billions of dollars into the economy. Close to a quarter of all federal spending is set aside specifically for small businesses. However, the process of winning a contract can be painstaking, long, overwhelming, and certainly competitive.

Participants in this workshop will learn proposal strategies with a focus on pre and post stages of the Request for Proposal.

**Proposal Strategies Overview:**
- Pre-proposal stage
- Proposal stage
- Post-submission

If your business is interested in government work, this seminar will help you to get started.

This training will also focus on the following key topics:
- Instructions on building a foundation to bid on federal proposals
- Overview of the process needed to craft an effective proposal;
- Discussion about how to assess your company’s capability to win;
- Where to obtain critical bidding information;
- How to position yourself for a win

*Presenter: Dr. Njuguna Kabugi, Proposal Consultant*

**Free Training!**

**Click Here to Register**

For more information, contact Thomas Taylor:
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