



FOCUS ON FRANCHISING



Franchising is NOT just fast food and retail! Join us to learn the true facts about franchising and bust the myths. With over 3,200 franchise concepts in over 90 different industries, there's something that fits everyone's personality, lifestyle and budget! This live educational seminar will help you to decide if business ownership, as a career or an investment, is something you want to pursue.

DATE:

Tuesday, January 23,
2018

TIME: 10:30am-Noon

LOCATION:

Calhoun County Chamber
1130 Quintard Ave
Anniston, AL 36201

FEE: No cost!

RSVP: 256.782.5271

Discussion will include:

- Identifying what type of business owner you should be
- Delving into why you want to start a business
- Learning some of the misconceptions of franchising
- Discussing business models and learning about the different types
- Discovering how to find the right business fit for you
- Understanding what franchise companies are looking for in a business owner
- Finding out how FranNet can help in your business search
- Exploring special incentives and programs for Military Veterans
- Educating yourself on how much money you really need
- And much more!

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 113A Merrill Hall, 700 Pelham Road, Jacksonville, AL 36265. 1-256-782-5271.