



HOW TO WRITE A BUSINESS PLAN

Date & Time

Tuesday – October 2, 2018
10:00 am – 12:00 noon

Location

Longleaf Studios
1 O Connell Ave SW
Jacksonville, AL 36265

“How to Write a Business Plan” presented by James Latimore, Apogee Business Consulting

- Agenda:
 - Reasons for and benefits of a Business Plan
 - Risks of Not Having a Business Plan
 - Categories of Business Plans
 - Elements of a Business Plan
 - Worksheets and steps for you to get started

Presented By
The Alabama SBDC at JSU
Calhoun County Chamber of Commerce
Longleaf Studios
Gilbert Creative
Apogee Business Consulting

No Cost and Open to the Public

Limited Seating

Please call and reserve your seat
JSU SBDC (256) 782-5271

No Charge

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 113A Merrill Hall, 700 Pelham Road, Jacksonville, AL 36265. 1-256-782-5271.