“How to Write a Business Plan” presented by James Latimore, Apogee Business Consulting

- Agenda:
  - Reasons for and benefits of a Business Plan
  - Risks of Not Having a Business Plan
  - Categories of Business Plans
  - Elements of a Business Plan
  - Worksheets and steps for you to get started

Presented By
The Alabama SBDC at JSU
Calhoun County Chamber of Commerce
Longleaf Studios
Gilbert Creative
Apogee Business Consulting

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