



# The Next Frontier of Small Business Websites

As a rule, people should be able to go your website & understand what you offer within 5 seconds.

The small business website has come a long way . It continues to evolve and adapt to the unique needs of small businesses owners. Websites are turning from an online brochure into an Intuitive Tool used for capturing data & creating a Customer Experience. In 2018 going into 2019 it is very important that your website is functional and easy-to-use in order to create the optimum website experience.

For our interactive session, please bring one or all of the following:

- SMART PHONE
- IPAD
- LAPTOP

**Date:**

**Wednesday, November 14, 2018**

**Time:**

**9:00 am - 11:00 am**

**Location:**

**Huntsville Madison County Chamber  
225 Church Street, NW  
Huntsville, AL 35801  
<http://hsvchamber.org/>**

**Information / Registration at:**

**<http://www.uah.edu/sbdc/events>**

**or contact**

**[Magdaline.Braxton@uah.edu](mailto:Magdaline.Braxton@uah.edu)**

**Guest Speaker:**

**Matt Gorgeot**, is a North Alabama Native who has spent the last decade working with Small Business owners across the country on their Digital Marketing & Business Operations. He's worked for 2 Google Premier Small Business partners & now is the **Director of Small Business at Thryv**; a software company who focuses on providing BIG business cloud based tools to local independent business owners across America.