



You're invited!

With Special Guest:

Representative Martha Roby

When?

Monday, March 12th

9:30 AM – 12:00 PM

Co-Hosted By:



Where?

Renaissance Montgomery Hotel & Spa at
the Convention Center
201 Tallapoosa St.
Montgomery, AL 36104

Boost Your Business with Facebook!

In honor of Women's History Month (March), Facebook and the National Association of Women Business Owners (NAWBO) are teaming up to host a series of "Boost Your Business with Facebook" events across America.

These free, educational events will celebrate the unique contributions of Women owned businesses around the country and empower attendees to take their businesses to the next level with Facebook and Instagram.

Facebook's Boost Your Business events provide small businesses around the country with the most up-to-date tools, insights, and best practices for growing your business on Facebook and Instagram. You'll also learn tips and tricks from local business owners during a small business panel discussion. Areas to be covered during the presentation include:

Tools you can use: Learn about the tools available (Business Pages, Messenger, Instagram and more!) to help you connect with customers, manage your digital presence, and grow your business.

Ads you can create: Whether you want to increase conversions on your website, drive more people into your store, build awareness of your brand, or something else – advertising on Facebook and Instagram can help you achieve your unique business goals.

Ways to be creative: Behind every business is a story. Learn how to tell yours on Facebook and Instagram with just a phone, creative apps, and great lighting! Every business can create beautiful content and we'll show you how.

For more information and to register for the event, visit:

<https://boostmontgomery.splashthat.com/>