Franchising as a Career, Investment or Both
Growing Alabama’s Economy, One Small Business at a Time

Franchising is NOT just fast food and retail! Join us to learn the true facts about franchising and bust the myths. With over 3,500 franchise concepts in over 90 different industries, there’s something that fits everyone’s personality, lifestyle and budget! This live educational seminar will help you to decide if business ownership, as a career or an investment, is something you want to pursue.

Discussion will include:

- Identifying what type of business owner you should be
- Delving into why you want to start a business
- Learning some of the misconceptions of franchising
- Discussing business models and learning about the different types
- Discovering how to find the right business fit for you
- Understanding what franchise companies are really looking for in a business owner
- Finding out how FranNet can help in your business search
- Exploring special incentives and programs for Military Veterans
- Educating yourself on how much money you really need and much more!

Speaker(s): This session will be led by Jerry Bird, FranNet of Alabama and East Tennessee. Jerry brings with him a wealth of information that he has gathered working in the corporate world and now being self-employed.

No fee to attend and open to the public

PRE-REGISTRATION IS REQUIRED
Deadline to register: February 27, 2018

To Sign Up Online Click HERE
To register click on the green “SIGN UP” Link

This is a "lunch and learn" workshop. Participants are encouraged to bring their own lunch.

For more information contact:
334-229-4138 or email: arprice@alasu.edu

Co-Sponsors:
Alabama SBDC Network at Alabama State University
FranNet of Alabama / East Tennessee / & MS