



# Franchising as a Career, Investment or Both

*Growing Alabama's Economy, One Small Business at a Time*

*Franchising is NOT just fast food and retail!* Join us to learn the true facts about franchising and bust the myths. With over 3,500 franchise concepts in over 90 different industries, there's something that fits everyone's personality, lifestyle and budget! This live educational seminar will help you to decide if business ownership, as a career or an investment, is something you want to pursue.

**DATE:**

March 1, 2018

**TIME:**

11am – 1pm

*Registration begins 10:30 am*

**LOCATION:**

Small Business  
Resource Center  
600 S. Court Street  
Montgomery, AL  
36104

**CO-SPONSORS:**



**Discussion will include:**

- Identifying what type of business owner you should be
- Delving into why you want to start a business
- Learning some of the misconceptions of franchising
- Discussing business models and learning about the different types
- Discovering how to find the right business fit for you
- Understanding what franchise companies are really looking for in a business owner
- Finding out how FranNet can help in your business search
- Exploring special incentives and programs for Military Veterans
- Educating yourself on how much money you really need and much more!

Speaker(s): This session will be led by Jerry Bird, FranNet of Alabama and East Tennessee. Jerry brings with him a wealth of information that he has gathered working in the corporate world and now being self-employed.

***No fee to attend and open to the public***

**PRE-REGISTRATION IS REQUIRED**

Deadline to register: February 27, 2018

To Sign Up Online Click [HERE](#)

To register click on the green "SIGN UP" Link

This is a "lunch and learn" workshop.  
**Participants are encouraged to bring their own lunch.**

**For more information contact:**

334-229-4138 or email: [arprice@alasu.edu](mailto:arprice@alasu.edu)

**Co- Sponsors:**

Alabama SBDC Network at Alabama State University  
FranNet of Alabama / East Tennessee / & MS

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lataya Flowers, 915 S. Jackson Street, Montgomery, AL 36104. 334-229-4138.