



UNIVERSITY OF
SOUTH ALABAMA

THE UNIVERSITY OF
ALABAMA

Introduction To Online Marketing, Presented By Google

Join us in celebrating **SBDC Day** in Mobile by attending this no cost workshop presented by Google.

In this workshop, you'll learn how to set up your business for success on Google. You will learn:

- How to claim, verify and update your free Google Business listing.
- How to increase your chances of getting higher ranking in Google's organic (free) search listings.
- How to target people who are truly interested in your business with Google AdWords Express.
- How to help ensure your business shows up in Google maps.

Led by Pamela Starr, one of Google's professional national trainers, this is a can't miss workshop for every small business owner.

Register by clicking here <https://asbdc.ecenterdirect.com/events/7982>

DATE: March 21, 2018
at 10:00am

LOCATION: Mobile
Area Chamber of
Commerce – 451
Government Street,
Mobile, Alabama
36602

FEE: No Fee

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396. 1-877-825-7232.