



THE UNIVERSITY OF ALABAMA®

# Creating A Capability Statement

DATE: Thursday,  
March 29, 2018

11:30 AM – 1:00 PM

LOCATION:  
Greater Birmingham  
PTAC,  
Innovation Depot,  
1500 First Avenue,  
North, Room C-109,  
Birmingham, AL  
35203

Details:  
**Bring your own lunch.**

*You know you need a capability statement for your marketing to the government. But, do you have the information listed that truly matters? Have you set yourself apart from your competitors? What are the “do’s and don’ts” when presenting your sales pitch to a government agency?*

This will be the first in a series of Lunch-N-Learn workshops – bring your own lunch to eat while you learn how to create an effective capability statement and how to prepare for a capability briefing.

The Agenda will include:

- 3 Types of Capability Statements
- Related Purposes
- Generic vs. Tailored
- Accountability Issues
- Evaluation Process
- Informal Grading System Recommendations
- 5 Key Elements
- Common Contractor Mistakes

Seating is limited! [Click Here to Register Online.](#)

Please contact Pamela Harris for more information:

205-918-8836 or [pamela.harris@ua.edu](mailto:pamela.harris@ua.edu).

This procurement technical assistance center is funded in part through a cooperative agreement with the Defense Logistics Agency. The University of Alabama serves as the host institution.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.