



# Small Business Boot Camp



## Workshop

Presented By

Gadsden-Etowah Chamber of Commerce  
JSU Small Business Development Center

### Date & Time

Monday, April 30, 2018  
8:00AM - 3:00PM

### Location

The Chamber, Gadsden/Etowah County  
One Commerce Square  
Gadsden, AL 35901

### Agenda

- 8:00 Small Business Start-Up Checklist..... Joe Grimes, SBDC
- 9:00 General Business Tax Topics..... Carol Murphy, Alabama Dept. of Revenue
- 10:00 Quickbooks..... Cassie Ward, SBDC
- 11:00 Handling Difficult Employees..... Lyons HR
- 12:00 Lunch
  - Insurance.....(TBD)
  - Capital Access.....Joe Grimes, SBDC
- 1:00 Branding & Marketing Basics.....Heather Rickles, Venture Marketing
- 2:00 Government Contracting.....Lindsay Frey, SBDC

*Open to the Public*

**\*Limited Seating\***

Please call and reserve your seat  
JSU SBDC (256) 782-5271

**No Charge**

Growing Alabama's  
Economy One  
Small Business at a  
Time



**SBDC Websites:**

[www.asbdc.org](http://www.asbdc.org)

[www.jsusbdc.com](http://www.jsusbdc.com)

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 113A Merrill Hall, 700 Pelham Road, Jacksonville, AL 36265. 1-256-782-5271.