



UNIVERSITY OF  
SOUTH ALABAMA

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**ALABAMA**

# Introduction To Online Marketing, Presented By Google

In this workshop, you'll learn how to set up your business for success on Google. You will learn:

**DATE:** May 17, 2018  
9:00 am – 11:00 am

**LOCATION:**

Baldwin County  
Association of Realtors  
23280 Co Rd 65  
Robertsdale, AL 36567

**FEE:** No Fee

- How to claim, verify and update your free Google Business listing.
- How to increase your chances of getting higher ranking in Google's organic (free) search listings.
- How to target people who are truly interested in your business with Google AdWords Express.
- How to help ensure your business shows up in Google maps.

Led by Pamela Starr, one of Google's professional national trainers, this is a can't miss workshop for every small business owner.

[Click Here to Register](#)

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396. 1-877-825-7232.