



# THE BUSINESS OF FARMING WORKSHOP

*Helping Small Business Strive and Survive*

**Spend a day learning, networking, and discovering tools and resources to build your farm business!**

**This is a workshop designed to provide business and marketing assistance to agribusinesses.**

## DATE:

August 22, 2018

## TIME:

9 am - 2 pm

Registration at 8:30 am

## LOCATION:

Alabama Cooperative  
Extension System  
Bullock County Office  
21578 Hwy 82-E  
Union Springs, AL  
36089



U.S. Small Business  
Administration

## WHO SHOULD ATTEND?

- Beginning and experienced farmers
- Ranchers and veterans are welcome!

## WHY ATTEND?

- Opportunity to gain helpful information regarding:
  - Heir Property
  - Food Safety Requirements such as GAP and FSMA
  - Risk Management
  - Farm Business Planning and Recordkeeping
  - New Marketing Strategies to Improve Sales and Production
- Opportunity for an 1-on-1 consulting session to get questions answered about business planning, social media, graphic design, and more with agricultural professionals.

## WORKSHOP PRESENTER:

- USDA - Farm Service Agency, Natural Resources Conservation Service and Rural Development
- Widget Development and Trading Company, LLC
- and other Agribusiness Consultants

No **FEE** to attend and open to the public. Pre-Registration Required.

**To Sign Up Online Click [HERE](#)**

Then, click on the green **"SIGN UP"** link

**For more information, please contact:**

334-229-4138 or by email at [arprice@alasu.edu](mailto:arprice@alasu.edu)

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lataya Flowers, 915 S. Jackson Street, Montgomery, AL 36104. 334-229-4138.