Make the Most of the Upcoming Government Business Matchmaker Event

The Greater Birmingham Area Government Business Matchmaker event is coming up. It is a terrific opportunity for small business government contractors to learn from and network with government agency buyers. To be prepared for the Matchmaker event, we are offering a workshop on January 16th to learn how to “Make the Most of the Upcoming Government Business Matchmaker Event.”

In this workshop we will cover:
- General information about your company that you should bring
- Who do you want to talk to at the Matchmaker event
- Basic networking tips
- What should you take with you to the Matchmaker event
- What happens during the Matchmaker event
- How should you follow up

Our speaker is Gaynelle Jackson, a small business owner and marketing expert with over 20 years of experience. She is a corporate/association meeting planner, microbusiness advocate, small business development trainer and consultant.

Seating is limited! Click Here to Register Online. Please contact Pamela Harris for more information: 205-918-8836 or pamela.harris@ua.edu