Create Tuscaloosa: Business Strategy for Creatives

Not sure if you're making the right decisions in your creative business? Not sure how to identify or take advantage of opportunities?

The Alabama Small Business Development Center, Tuscaloosa Arts Council, and the Chamber of Commerce of West Alabama Present Create Tuscaloosa – a professional development seminar for artists. This discussion by SBDC and the Chamber of Commerce of West Alabama will focus on strategic business decision making - what data you need and how to use it to better manage and grow your creative business.

Tuscaloosa has resources to help you build and manage your creative business. Let’s Create Tuscaloosa together.

Register HERE for this no-cost event or call 205-348-1582

Agenda

5 to 5:10 – Opening Remarks
5:10 to 5:15 – Bobby Bragg – Local Business Resources
5:15 to 5:55 – Business Strategy for Creatives
5:55 to 6 – Closing Remarks
6 to 8 – Networking (Location TBD)