



# Three-part Series: Are You Ready for Funding?

## *Part Two: Cash Flow Analysis & Funding Options*

**Wednesday, April 10, 2019**

This workshop will cover the details needed to accurately project business cash flow. The training will include; standard cash flow projection policy, key industry data requirements, expense reporting, and debt service requirements. This course will also include explanation of additional financial documents needed for funding, expansion, or business planning. The workshop is a more detailed "how to," on financial reporting for funding endeavors and is open to existing and start-up businesses.

## *Part Three: Overview of Funding Options*

**Wednesday, May 22, 2019**

After completion of financial reporting, you will need to know what funding options are available!

This workshop will include an overview of funding options for small businesses. Topics will include: traditional commercial lending, SBA loans, non-traditional lending, venture capital and government programs. The workshop will also host a panel of available resource experts to assist in program explanations and answer questions to better educate the business owner on their funding path.

### **Presenter:**

Heather Wright, is a Small Business Advisor/ Finance Specialist for the Small Business Development Center at the University of Alabama. She finished her undergraduate at Auburn University in Business Administration with focuses in Finance and Human Resource Management; and her Masters Degree in Business Administration from the University of North Alabama. The last eleven years, post undergraduate; Heather has worked for many different lending institutions that provide commercial and consumer lending products, where she thrived in loan processing, sales, and management. Heather is also a successful small business owner and her business was awarded multiple small business awards, and published in multiple publications for their knowledge in that particular market sector. Heather provides the SBDC with loan packaging knowledge to aid in capital access for small businesses, as well as, strategic business knowledge to assist in successfully building and maintaining small businesses.

### **Time:**

9:00 am - 11:00 am

### **Location:**

Huntsville Madison Co. Chamber  
225 Church Street, NW  
Huntsville, AL 35801  
<http://hsvchamber.org/>

### **Information / Registration at:**

[http://www.uah.edu/sbdc/  
events](http://www.uah.edu/sbdc/events)

Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Magdaline Braxton at 256-824-6422 or email MEB0009@uah.edu