



# Using Data to Drive Growth (By Google)



UNIVERSITY OF  
SOUTH ALABAMA

THE UNIVERSITY OF  
**ALABAMA**

## Grow with Google

Learn about the free tools Google offers you to help you make smarter decisions about your website and your online presence.

**DATE:** Wednesday,  
April 3, 2019

**TIME:**  
8:00 Check-in Opens  
8:30 am – 10:30 am

**LOCATION:** Mobile  
Area Chamber of  
Commerce  
[451 Government  
Street, Mobile, AL  
36602](#)

**FEE:** No Fee

[CLICK HERE TO  
REGISTER.](#)

Space is Limited,  
Register today!

In this session you will learn how to:

- Identify online strategies to help you achieve your business goals
- Use the right Google tools to help you find the answers you need.
- Incorporate the data into your business plan
- Find out who your most valuable website visitors are and learn how to reach them.

## Business Owners, Marketing Professionals, and Sales people should attend!

Led by Pamela Starr, one of Google's professional national trainers, this is a "can't miss" workshop for every small business owner.

Brought to you through the collaboration of the SBDC at the University of South Alabama, and Mobile Area Chamber of Commerce.



Alabama SBDC Network is a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, and the State of Alabama. Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396. 1-877-825-7232.