



# Generating Leads in a Digital Media Age



DATE:  
7 May 2019

TIME: 10:00 AM

LOCATION: Online

FEE: \$0

In cooperation with:



Hosted by Baker Street Digital Media and in partnership with the Alabama SBDC, *Generating Leads in a Digital Media Age* webinar presents relevant information on marketing for small businesses.

Digital media has evolved into the leading advertising tool for most businesses.

The question now isn't one of 'should I adopt digital media practices,' but instead 'how do I excel in this saturated marketplace of potential leads?' This webinar will help participants better understand the digital landscape and how it pertains to their businesses. You will also glean insights on how to choose which digital advertising tool is best for your budget.

We hope you'll consider joining our webinar and learning more about navigating this exciting new territory to build your business's presence online.

[Register for this no-cost event HERE](#)

or

call 205-348-1582

Alabama SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, Box 870396, Tuscaloosa, AL 35487-0396. 1-877-825-7232