

Huntsville, Alabama
Thursday, June 13

Jackson Center, 6000 Moquin Dr, Huntsville AL 35806

INTELLECTUAL PROPERTY RIGHTS SEMINAR

The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

Register Now!

Click Here or
visit NAITA.org

When

June 13, 2019

8:30 am - 5:00 pm

Afternoon: One-on-one
meetings with speakers

Where

Jackson Center
6000 Moquin Dr
Huntsville, AL 35806

Cost

\$45 (Lunch Included)



One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-site

Copyright Office staff will be on-site to help you with the application required to register your work online.

Sponsors

- ✓ Alabama District Export Council
- ✓ NAITA
- ✓ Export Alabama Alliance
- ✓ Alabama SBDC Network
- ✓ AL International Trade Center

