The STOPfakes.gov Roadshow delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

**One-on-One**

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

**Apply for Copyright and Trademark Recordation On-Site**

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

**Apply for Copyright Registration On-site**

Copyright Office staff will be on-site to help you with the application required to register your work online.

**When**

June 13, 2019

8:30 am - 5:00 pm

Afternoon: One-on-one meetings with speakers

**Where**

Jackson Center

6000 Moquin Dr

Huntsville, AL 35806

**Cost**

$45 (Lunch Included)

**Sponsors**

- Alabama District Export Council
- NAITA
- Export Alabama Alliance
- Alabama SBDC Network
- AL International Trade Center

For more information: Contact Robert Stackpole at Robert.Stackpole@trade.gov or 205-731-1333