



Generational Marketing in the Age of Social Media

Gen Z, Millennials, Gen X, and Baby Boomers
are all highly attractive consumer groups.



JACKSONVILLE STATE UNIVERSITY

Workshop

Growing
Alabama's
Economy One
Small Business at
a Time

Sponsors

Anniston SCORE

Calhoun County Chamber of Commerce

Small Business Development Center at JSU

*Presenting sponsor, **Spectrum Reach**, is bringing in
speakers to help you connect with all generations.*

Your invitation includes a box lunch from Jimmy Johns.



POWERED BY



U.S. Small Business
Administration

Date: July 16, 2019

Time: 11:00 AM - 02:00 PM CDT

Location: Calhoun County Area
Chamber & Visitors Center
1330 Quintard Avenue,
Anniston, AL 36201

Contact: Kim Boyd (256) 237-3536

Email: kimb@calhounchamber.com

Date/Time Details: Tuesday, July 16, 2019
11am - 2pm

Fees/Admission: Seating is limited. Contact Brandy Musick at brandy.musick@charter.com to reserve your seat.

No Cost and Open to the Public

SBDC Websites:

www.asbdc.org

www.jsusbdc.com

Alabama SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). Hosted by The University of Alabama. Nationally accredited by the Association of SBDCs.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 115 College Street SW, 6101 SBIC, Jacksonville, AL 36265. 256-782-5271.