



The Power of Tiny Marketing Actions

- * Identify your best marketing channels
- * Choose specific marketing tactics that work for your business and your audience
- * Define a series of Tiny Marketing actions (TMAs) that you can execute in 15 minutes or less each day
- * Plan and track your TMAs



Sponsors



Small Business Development Center at JSU

Date: August 16, 2019

Time: 9:00 am – 10:15 am

Location: Calhoun County Area Chamber & Visitors Center

Agenda

Welcome and Introduction.....Laura Mizzell

Presentation by Video..... Pamela Slim, Author & Business Coach, Main Street Learning Lab



Pamela Slim is an author, business coach and former corporate director of training and development. Pam is best known for her first book *Escape from Cubicle Nation: From Corporate Prisoner to Thriving Entrepreneur*

RSVP: Laura Mizzell - 256-591-5487 or email laura.mizzell@scorevolunteer.org

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SBDC Websites:

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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 115 College Street SW, 6101 SBIC, Jacksonville, AL 36265. 256-782-5271.