Simple Social Media Must-Do’s for Small Business Owners

Where you will learn:
- Where and why to build a social presence
- Why engagement is critical on social channels
- How to create a social content strategy and publishing calendar
- Tips for creating great social photos & videos
- What are hashtags and why should you use them
- How to use paid social ads to help achieve your goals

Examples from businesses across the country who have achieved success via social media activities

Presented By

Small Business Development Center at JSU

Date: September 20, 2019
Time: 9:00 am – 10:15 am
Location: Calhoun County Area Chamber & Visitors Center

Agenda

Welcome and Introduction.......Laura Mizzell
Presentation by Video................. Katie Cerney

For many small business owners, keeping connected with customers on social media can feel overwhelming. In this webinar, Deluxe’s Director of Social Media Strategy of Small Business Services Katie Cerney will highlight some simple social must-do’s for small business owners and share tips for keeping up with the every-changing platforms.

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No Cost and Open to the Public