



5 Marketing Must-Haves for every business

Topics:

- A brand identity
- An elevator pitch,
- Promotional tools
- A social Network
- An experienced mentor



Presented By



Small Business Development Center at JSU

Date: February 21, 2020

Time: 10:00 am – 11:15am

**Location: Calhoun County Area Chamber & Visitors Center
1330 Quintard Ave., Anniston, AL 36207**

Agenda

Welcome and Introduction..... Joe Grimes, JSU SBDC

Presentation Laura Mizzell, Mizzell Marketing and Designs

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OR

SBDC at JSU 256-782-5271

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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Anna Fang, 115 College Street SW, 6101 SBIC, Jacksonville, AL 36265. 256-782-5271.