

The Alabama Procurement Technical Assistance Center and the Alabama International Trade Center
at The University of Alabama are Hosting this Informative Webinar

LOOKING FOR OPPORTUNITIES IN CRITICAL TIMES: SBIR/STTR Phase I Proposal Fundamentals

Presented by BID DESIGNS

Wednesday, May 20, 2020 • 11:00 a.m. to 12:30 Central Standard Time

[Click Here to Register with Alabama PTAC](#)

Once you have identified a Phase I SBIR and/or STTR topic to bid upon, what next?

BID DESIGNS will lead participants through an effective 10-step process on how to prepare a compliant SBIR/STTR Phase I proposal. We will cover registration in the submittal portal, important items to consider before making a bid decision, building your compliance matrix, preparing your outline templates before you start writing, conducting effective reviews, and important production and submittal matters to consider.



About the Speaker and BID DESIGNS: This interactive workshop is given by BID DESIGNS President and Chief Compliance Officer **Ms. Sandy Allbee**.

Ms. Allbee has over 20 years of experience in government and nonprofit Proposal, Contract, and Program Management. She has gained a unique perspective in Government contracting having supported large and small businesses in addition to serving as a civilian contract specialist specializing in SBIR/STTR awards at the United States Army Contracting Command – Redstone.

Ms. Allbee holds a bachelor's degree in Politics, a master's degree in Public Administration, and is an honor graduate of the National Contract Management Association's (NCMA) National Leadership Development program. She has served as a member of the Junior League of Huntsville's Advisory Board, Sparkman High School's Engineering Academy Advisory Committee, and is currently appointed to the Huntsville Association of Small Business in Advanced Technology (HASBAT) Board of Directors.

BID DESIGNS is Huntsville's premier proposal services firm. Serving clients nationwide, BID DESIGNS is a Better Business Bureau's Torch Awards for Ethics award winner and a Huntsville Chamber of Commerce Small Business of the Year. Services include expert request for proposal analysis, compliance assurance, compliance-based desktop publishing, editing, and graphic design, and final production support.



This procurement technical assistance center is funded in part through a cooperative agreement with the Defense Logistics Agency. The University of Alabama serves as the host institution. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.