SBIR/STTR Phase I - Proposal Fundamentals

Looking for Opportunities in Critical Times:

Presented BID DESIGNS

Once you have identified a Phase I SBIR and/or STTR topic to bid upon, what next?

Participants will be lead through an effective 10-step process on how to prepare a compliant SBIR/STTR Phase I proposal. We will cover registration in the submittal portal, important items to consider before making a bid decision, building your compliance matrix, preparing your outline templates before you start writing, conducting effective reviews, and important production and submittal matters to consider.

About the Speaker and BID DESIGNS: This interactive workshop is given by BID DESIGNS President and Chief Compliance Officer Ms. Sandy Allbee.

Ms. Allbee has over 20 years of experience in government and nonprofit Proposal, Contract, and Program Management. She has gained a unique perspective in Government contracting having supported large and small businesses in addition to serving as a civilian contract specialist specializing in SBIR/STTR awards at the United States Army Contracting Command – Redstone.

Ms. Allbee holds a bachelor’s degree in Politics, a master’s degree in Public Administration, and is an honor graduate of the National Contract Management Association’s (NCMA) National Leadership Development program. She has served as a member of the Junior League of Huntsville’s Advisory Board, Sparkman High School’s Engineering Academy Advisory Committee, and is currently appointed to the Huntsville Association of Small Business in Advanced Technology (HASBAT) Board of Directors.