



# Understanding the SBA Mentor Protégé Program

*Your small business can learn from an experienced government contractor through SBA's Mentor-Protégé Program.*

## Program benefits

Protégés can get valuable business development help from their mentors in several areas, including:

- Guidance on internal business management systems, accounting, marketing, manufacturing, and strategic planning
- Financial assistance in the form of equity investments, loans, and bonding
- Assistance navigating federal contract bidding, acquisition, and the federal procurement process
- Education about international trade, strategic planning, and finding markets
- Business development, including strategy and identifying contracting and partnership opportunities
- General and administrative assistance, like human resource sharing or security clearance support

*There will be an SBA representative in attendance and clients who have taken advantage of the program to answer your questions!*

For questions, please contact Lindsay Frey

[lsfrey@jsu.edu](mailto:lsfrey@jsu.edu)

**Date:**

October 13, 2021

**Time:**

11:00 AM to 12:00 PM

Webinar Format

Registration Required!

Please Register By

October 12, 2021

10:00 AM

Sign Up