



# Is Certification Right for Your Business?



## Understanding the Benefits and Requirements of a Formal Woman-Owned, Minority-Owned, or Veterans Owned Certification

*In Person Training!!!!!!*

**DATE:**

Wednesday

June 23, 2021

**LOCATION:**

Calhoun County Area Chamber of Commerce

1330 Quintard Ave, Anniston, AL 36201

**FEE:**

No Fee, but registration is requested

The Calhoun County Chamber of Commerce has begun recognizing its woman-owned, minority-owned, and veteran-owned businesses on the Calhoun County Chamber of Commerce and Visitors Center website! To further assist its members, the Chamber is teaming up with the JSU PTAC to offer a workshop on formal related certifications. Although the Calhoun County Chamber does not require a formal certification for recognition, it feels that it is important for members to understand how a formal certification could potentially benefit its members.

Lindsay Frey from the JSU PTAC program will be discussing the benefits of various related certifications and the basics requirements of each.

To register for this *In-Person* workshop, please call the

Calhoun County Chamber of Commerce at 256-237-3536 or email Lindsay at [lsfrey@jsu.edu](mailto:lsfrey@jsu.edu)

