



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## ASU

ALABAMA STATE  
UNIVERSITY

College of Business Administration  
SMALL BUSINESS DEVELOPMENT CENTER

## Census Small Business Tools Workshop: Introducing Census Business Builder

### DATE AND TIME:

WEDNESDAY, MARCH 2, 2016 | 11AM – 1PM

### LOCATION:

ASU DUNN-OLIVER ACADOME BANQUET ROOM  
1595 Hatch Drive, Montgomery, AL 36104

Are you looking for data to help you start or grow a business?

The **Census Business Builder: Small Business Edition** allows small business owners a way to easily navigate to and use key demographic and economic data to help guide their research into opening a new or expanding their existing business. These key data includes the most recent and/or relevant data that Census provides that are useful to small business owners.

Participants will learn about key features such as:

- Easy to use menus to select their type of business and potential business location
- An interactive map that allows selection of the area to explore for business opportunities, including comparisons to neighboring areas
- Dynamically generated, downloadable and printable business county- and city-level reports (including trend charts) that can be easily incorporated into their business plan and research

**WORKSHOP PRESENTER:** Gale Brock, Data Dissemination Specialist for the US Census Bureau.

**The workshop is FREE and open to the public PRE-REGISTRATION IS REQUIRED.**

[Click Here To Register!](#) Next click the [‘Sign Up’ Button](#)

**FOR MORE INFORMATION CONTACT:**

Andrea Price at 334-229-5116 or email to: [arprice@alasu.edu](mailto:arprice@alasu.edu)



The Small Business Development Center at Alabama State University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Andrea Price, ASU SBDC, 915 S. Jackson St., Montgomery, AL 36104. 334-229-4848.

