Census Small Business Tools Workshop: Introducing Census Business Builder

DATE AND TIME:
WEDNESDAY, MARCH 2, 2016 | 11AM – 1PM

LOCATION:
ASU DUNN-OLIVER ACADOME BANQUET ROOM
1595 Hatch Drive, Montgomery, AL 36104

Are you looking for data to help you start or grow a business?

The Census Business Builder: Small Business Edition allows small business owners a way to easily navigate to and use key demographic and economic data to help guide their research into opening a new or expanding their existing business. These key data includes the most recent and/or relevant data that Census provides that are useful to small business owners.

Participants will learn about key features such as:

- Easy to use menus to select their type of business and potential business location
- An interactive map that allows selection of the area to explore for business opportunities, including comparisons to neighboring areas
- Dynamically generated, downloadable and printable business county- and city-level reports (including trend charts) that can be easily incorporated into their business plan and research

WORKSHOP PRESENTER: Gale Brock, Data Dissemination Specialist for the US Census Bureau.

The workshop is FREE and open to the public PRE-REGISTRATION IS REQUIRED.

Click Here To Register! Next click the ‘Sign Up’ Button

FOR MORE INFORMATION CONTACT:
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