



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

How to Promote Your Business Using Social Media & the Smart Phone

March 25, 2015, 8:30– 10:30 am
Dothan Area Chamber of Commerce
102 Jamestown Boulevard, Dothan, Alabama 36301

Need a Creative, Affordable Marketing Plan for Your Small Business?

Learn how to put together an effective marketing plan by adding social media and a smart phone app to your marketing mix.

The speakers for this program are outstanding leaders in their field.

**Kathryn Cariglino, Marketing and Management Consultant
Never Give Up Enterprises & Constant Contact Representative
Topic: Using Email Effectively to Promote Your Business**

**Betsy Baker, Marketing Consultant
Betsy Baker Small Business Marketing
Topic: Social Media Marketing for Small Businesses**

**Rob Beene, Smart Phone App Developer
Wiregrass Apps
Topic: Using a Smart Phone App to Market Your Business**

Registration:

To register go to <http://bit.ly/MarketYourBusinessDothan> or for more information contact Judy Callin at jcallin@troy.edu or call (334)674-2425. There is no charge for the event. The program is limited to the first 40 registrants.

This event is sponsored by
Troy University's Small Business Development Center &
Dothan Area Chamber of Commerce

"The SBDC at Troy University is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for person with disabilities will be made if requested at least two weeks in advanced. Contact Brenda Marcum, 100 Industrial Blvd., Troy, Alabama, 36081 334-674-2425."