Structuring Your Small Business for Success

Selecting a business structure is one of the most important decisions you’ll make when starting a business. This training will provide you with valuable information so you can organize with confidence.

- **Legal Structure**: Types, Trade-offs & Considerations
- **Operational Structure**: Functions, Skills & Insource vs. Outsource
- **Business location**: Decision process, Options & Own vs. Rent

**March 30, 2016 - 9:00 AM – 11:00 AM**

This Event Is Free of Charge — Registration Required—Seating Limited

Visit [www.uah.edu/sbdc](http://www.uah.edu/sbdc) to register

The Chamber of Commerce Huntsville/Madison County
225 Church Street, Huntsville 35801

**SPEAKER: STEVEN LEVY**, is the President of SEL & Associates. Steven Levy has worked in industry for over 32 years and has held a variety of senior level positions with several large multi national companies. He has a Bachelors degree in Industrial Technology from Lowell Technological Institute and a Masters of Business degree from Bryant College. He has had experience in many areas. These include manufacturing supervision, financial analysis, marketing, sales, operations management, marketing and sales management and business management. He has worked for 2 large multi national companies, including Texas Instruments and Copperweld Corporation. Industry experiences include, metals manufacturing, wire & cable, and electro-mechanical switches.

During his corporate career he focused on growing and improving the businesses he was responsible for. Other experiences include International market development and sales, acquisitions and divestitures of businesses.

In 2007 he began SEL & ASSOCIATES servicing companies in the wire & cable industry. In December of 2007 he received an accreditation from the Institute for Independent Business. Since then he has begun serving small and medium size businesses in the Huntsville and North Alabama area. His experience is used to help business owners deal with the various issues they face. Mr. Levy has been asked to help develop business plans, obtain financing, grow sales and profits, improve cash flow, deal with employee issues and develop an exit strategy.