

Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

How to Promote Your Business Using Social Media & the Smart Phone

April 15, 2015, 2:00 – 4:00 PM Andalusia Area Chamber of Commerce 700 River Falls Street, Andalusia, AL 36420

Need a Creative, Affordable Marketing Plan for Your Small Business?

Learn how to put together an effective marketing plan by adding social media and a smart phone app to your marketing mix.

The speakers for this program are outstanding leaders in their field.

Kathryn Cariglino, Marketing and Management Consultant Never Give Up Enterprises & Constant Contact Representative Topic: Using Email Effectively to Promote Your Business

Betsy Baker, Marketing Consultant
Betsy Baker Small Business Marketing
Topic: Social Media Marketing for Small Businesses

Rob Beene, Smart Phone App Developer
Wiregrass Apps
Topic: Using a Smart Phone App to Market Your Business

Registration:

To register go to http://bit.ly/MarketYourBusinessAndalusia or for more information contact Judy Callin at jcallin@troy.edu or call (334)674-2425. There is no charge for the event. The program is limited to the first 40 registrants.

This event is sponsored by
Troy University's Small Business Development Center &
Andalusia Area Chamber of Commerce

"The SBDC at Troy University is Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Brenda Marcum, 100 Industrial Blvd., Troy, Alabama, 36081 334-674-2425."