



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

How to Promote Your Business Using Social Media & the Smart Phone

April 15, 2015, 2:00 – 4:00 PM
Andalusia Area Chamber of Commerce
700 River Falls Street, Andalusia, AL 36420

Need a Creative, Affordable Marketing Plan for Your Small Business?

Learn how to put together an effective marketing plan by adding social media and a smart phone app to your marketing mix.

The speakers for this program are outstanding leaders in their field.

**Kathryn Cariglino, Marketing and Management Consultant
Never Give Up Enterprises & Constant Contact Representative
Topic: Using Email Effectively to Promote Your Business**

**Betsy Baker, Marketing Consultant
Betsy Baker Small Business Marketing
Topic: Social Media Marketing for Small Businesses**

**Rob Beene, Smart Phone App Developer
Wiregrass Apps
Topic: Using a Smart Phone App to Market Your Business**

Registration:

To register go to <http://bit.ly/MarketYourBusinessAndalusia> or for more information contact Judy Callin at jcallin@troy.edu or call (334)674-2425. There is no charge for the event. The program is limited to the first 40 registrants.

This event is sponsored by
Troy University's Small Business Development Center &
Andalusia Area Chamber of Commerce