



# WALKER COUNTY EXPORT 101



Alabama Department of Commerce



April 24, 2014 | 9 to 11a.m.

**Walker County Economic & Industrial Development Authority  
204 19th Street East  
CHS Activity Center  
Jasper, Alabama 35501**



The Walker County Economic & Industrial Development Authority on April 24 will introduce members of the Alabama Export Alliance team who will share export opportunities for Walker County businesses.

Learn how to find and meet a foreign demand for your products that you never knew existed through your home-grown Alabama resources.



Who Should Attend the Seminar? This workshop is designed for companies, business leaders and Shelby County elected officials, to support growth and sustainability through exporting overseas. Geared toward small- and medium-sized businesses, this program will cater to all levels of experience, whether you are new to exporting or looking to expand into new markets, you will be served by this hands-on program through the Export Alabama Alliance.



**Come learn the answers to your questions:**

**What international markets should I target?**

**How do I get started there?**

**Who are my reliable contacts there?**

**What new resources are available?**



**There is no charge to attend, but RSVP is required:**

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