



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## Strategic Leadership Thinking

- Participants will learn the difference between managing with rules and managing with a vision.
- Participants will learn how decision making at the business unit level impacts corporate success; almost everything does matter.
  - Participants will learn how to encourage their employees to think strategically.

**Thursday, April 25, 2013**

**9:00 a.m. – 12:00 p.m.**

**Class ID: 819**

**CEU's: 0.3**

**Tuition: \$69.00**

**Instructor: Jeremy Stafford**

**Location: UNA East Campus , Room 102**

1640 Tune Avenue

Florence, AL 35630

**Earn your 15-hour UNA Advanced Leadership Certificate by attending all five workshops: (1) The Importance of Understanding the Advanced Approaches to Motivating Employees, (2) Coaching for Top Performance, (3) Leadership Communication Skills, (4) Empathy in Leadership, and (5) Strategic Leadership Thinking.**

Course descriptions can be found on our web site at [www.una.edu/continuing-studies](http://www.una.edu/continuing-studies). You may register online or call (256) 765-4862.

*"The SBDC at University of North Alabama is a part of the Alabama SBDC Network. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Phillip Marks, UNA-SBDC, 143 Keller Hall on the UNA Campus, UNA Box 5248, Florence, AL 35632, Phone 256-765-4668."*