



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## ASU

ALABAMA STATE  
UNIVERSITY

College of Business Administration  
SMALL BUSINESS DEVELOPMENT CENTER

# FOCUS ON FRANCHISING

## Considering investing in a business?

Franchising is **NOT** just fast food and retail! Join us to learn the true facts about franchising and bust the myths! Come and learn about all the industries and options available. This live educational seminar will help you to decide if business ownership is something you want to pursue.

- Should you be active, passive or both
- Why you want to start a business
- Misconceptions of franchising
- What is a business model and examples of the different types of models
- Why own a franchise and how to find the right fit for you
- What about the economy
- How can FranNet help you
- Special incentives and programs for Military Veterans
- How much money do you really need
- Franchise Companies are looking for Baby Boomers and Women

And much more!

## SIGN UP ONLINE TODAY

<http://asbdc.ecenterdirect.com/ConferenceDetail.action?ID=7108>

Cosponsored by:



## WORKSHOP TITLE:

Focus on Franchising Workshop

## EVENT DATE

Wednesday, May 14, 2014

## EVENT TIME:

11am – 1pm

## LOCATION:

ASU John Garrick Hardy  
Center Ballroom  
1055 Tullibody Drive  
Montgomery, AL 36104

## WORKSHOP PRESENTER

Jerry Bird, Owner & President  
*FranNet of Alabama and East  
Tennessee*

## FOR MORE INFORMATION

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The Small Business Development Center at Alabama State University is a member of the Alabama SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact [arprice@alasu.edu](mailto:arprice@alasu.edu), 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or [arprice@alasu.edu](mailto:arprice@alasu.edu).