



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

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ASU

ALABAMA STATE
UNIVERSITY

College of Business Administration
The Small Business Development Center (SBDC)

Social Media and Mobile Technologies Workshop

Owners of small businesses are invited to attend a free workshop on using social media and mobile technologies at **9:00 a.m. Thursday, May 30, 2013 at the Small Business Resource Center (Room 460)** located on 600 S. Court Street in Montgomery, Alabama.

The event, cosponsored by the Alabama State University Small Business Development Center and the Montgomery Area Chamber of Commerce Small Business Resource Center, will explore how to use social media to build relationships that sustain and grow a business.

EVENT DESCRIPTION:

This comprehensive social media training course gives participants an insight into how all the main social media platforms can perform together to deliver internet marketing success. Tailored to your business, it is the perfect starting point.

Workshop presenter is Dr. Kenley Obas who is the Associate Vice President of Information Technology - Academic Computing at Alabama State University. For more information, email arprice@alasu.edu or call (334) 229-4138.

WORKSHOP TOPICS:

- How Small to Medium Businesses are Using Google +, Facebook, Twitter, LinkedIn, and eBlogs
- Building and Launching Social Media Marketing Campaigns
- Privacy and Security Concerns in Social Media
- Connecting to Mobile Technologies
- Grow Your Business With Mobile Apps

For more information or to register, please contact:

Andrea Price at 334-229-4138 or email: arprice@alasu.edu



The Small Business Development Center at Alabama State University is a specialty program of the Alabama State SBDC Network, funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lorenza Patrick, 915 S. Jackson St., Montgomery, AL 36104, 334-229-4138 or lpatrik@alasu.edu.