



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## Social Media *BootCamp* Series *How to Use Your Facebook Business Page*

June 17, 2015, 9:00 – 11:30 AM  
Andalusia Area Chamber of Commerce  
700 River Falls Street, Andalusia, AL 36420



Have a Facebook page for your business but aren't exactly sure how to use it to grow your customer base?

Join Betsy Baker, Small Business Marketing and Social Media Consultant, as she shares:

- How Facebook ties into your overall online marketing strategy
- What, when and how often to post to your page
- How to get the most exposure for your page
- How to get the most engagement for your page (it's more than just the number of likes you have!)
- Scheduling posts on Facebook to save you time
- How you can benefit from Facebook groups

***Please have your Facebook Page already created before this class. Here's a step-by-step tutorial from Facebook if you have questions – just click [here](#).***

The workshop fee is only \$25.00. This program is limited to the first 25 paid registrants. To register go to <http://bit.ly/FacebookAndalusia> or for more information contact Judy Callin at [jcallin@troy.edu](mailto:jcallin@troy.edu) or call (334)674-2425.

This event is sponsored by  
Troy University's Small Business Development Center  
Andalusia Chamber of Commerce

*"The SBDC at Troy University is a member of the Alabama SBDC Network. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Brenda Marcum, 100 Industrial Blvd., Troy, Alabama 36081, 334-674-2425."*