



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org



*It's that time again...time for the **Southeastern United States (SEUS) – Canadian Provinces (CP) Alliance Annual Conference!** This event has proven, year after year, that no matter where the host jurisdiction, the participating companies are able to find opportunities to grow their business within the SEUS-CP region.*

About the SEUS-CP Alliance

The SEUS-CP Alliance is a strategic partnership between states in the Southeastern U.S. and member provinces from Canada. Member states include Alabama, Georgia, Mississippi, North Carolina, South Carolina and Tennessee. Member provinces include Manitoba, New Brunswick, Newfoundland & Labrador, Nova Scotia, Ontario, Prince Edward Island and Quebec. Established in 2007, the Alliance works to promote trade and investment opportunities between and among its member states and provinces. Delegates from each jurisdiction of the Alliance convene annually for a business-to-business (B2B) conference. Delegations, led by state governors, provincial premiers or their designees, comprise business and industry leaders from a wide variety of industry sectors. The annual meetings alternate between Canadian and United States host sites, as set forth in the Bylaws.

About SEUS-CP 2015

Charlottetown, Prince Edward Island, Canada will host the [8th Annual SEUS-CP Conference, June 28-30, 2015](#). The program is coming together, with delegations from each of the SEUS states and Canadian provinces being assembled. The theme of this year's event is **"Clustering Companies and Organizations to Increase Economic Benefit."** Three key industry sectors have been identified for the B2B program: **1) High-Tech Manufacturing, Aerospace & Defense and Marine Shipbuilding, 2) Agri-Food, Seafood, Aquaculture and Marine Biotech and 3) Wind & Alternate Energy.** Confirmed anchor companies include: **The Wind Energy Institute of Canada, Nalcor Energy, Aspin Kemp & Associates (AKA), the Prince Edward Island BioAlliance, Vector Aerospace, Portsmouth Atlantic and NorCan Marine.** In addition to the outstanding matchmaking program (B2B), the conference will also include a workshop on cluster development led by **Ifor Ffowcs-Williams**, current CEO of **Cluster Navigators Ltd. (New Zealand)** and a former advisor to the World Bank, EU, OECD, UNDP, international aid agencies and national & regional economic development agencies on six continents. **Secretary of Commerce Greg Canfield** will lead Alabama's delegation.

Click on the live link [SEUS-CP 2015 PEI](#) for more information and please be sure to let us know if you are interested in participating. Companies located in Alabama's Appalachian Region will be eligible for grant assistance to cover the cost of registration (400 CAD, or approx. \$320). To confirm if your company is located in this region (parts of North/Central Alabama) or for further questions, please contact Dara Steele at 334.353.1762 or dara.steele@commerce.alabama.gov.

We hope you are able to join the Alabama delegation at SEUS-CP 2015!



Alabama Department of Commerce

